



Free Sample

Contact us for your free sample* of:

- ✓ Skin Basics Everyday Face & Body Wash – Soap Free Wash
- ✓ Skin Basics Refreshing Sorbolene Lotion with 10% Glycerine and Vitamin E

*while stocks lasts

For more information

- ✓ Ask at your local Pharmacy
- ✓ Call (within Australia) 1800 620 898
- ✓ Visit www.skinbasics.com.au
- ✓ Email info@biotechpharma.com.au or info@skinbasics.com.au
- ✓ Fax: (03) 9369 6730
- ✓ Mail: Biotech Pharmaceuticals
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SKIN BASICS

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*So mild you
can use it
everyday!*

Gentle, Soap Free Cleaners, Moisturisers and Protectives

For dry, sensitive and even normal skin

Dry Skin – a common skin condition

Dry skin is a common condition that affects nearly all of us. For some it is seasonal and for others it is a condition that recurs or is prevalent all year round such as eczema or atopic dermatitis.

Dry skin can be annoying and uncomfortable due to the flaking of the skin and intense itching. It is also more prone to bacterial invasion, which can lead to further skin problems.

Common causes of dry skin:

- ✓ A breakdown in the skin's natural moisture-retaining barrier, leading to loss of moisture
- ✓ Prolonged bathing or showering with hot water
- ✓ Prolonged and excessive use of soaps – these can remove lipids from the skin and may increase dry skin conditions
- ✓ Low humidity
- ✓ The side effects – some medicines such as those prescribed for acne and wrinkles can lead to symptoms such as dryness, redness and skin irritation
- ✓ Malnutrition or physical damage to the upper layer of skin (Stratum Corneum)
- ✓ Using heaters or woodfires, or sleeping with the electric blanket turned on

Dry skin symptoms

Dry skin is characterised by one or more of the following:

- ✓ Inflammation
- ✓ Itching
- ✓ Roughness and cracking
- ✓ Scaling
- ✓ Loss of flexibility and skin tone

Other skin conditions

- ✓ Allergies due to common cosmetic ingredients such as lanolin, colour and perfume causing sensitive skin to 'flare up'
- ✓ Chafed and tender skin
- ✓ Sun and wind burn
- ✓ After shaving or waxing rashes
- ✓ Winter itch
- ✓ Dermatological conditions such as eczema and other dermatitis
- ✓ Nappy or urinary rash

Useful tips for healthy skin:

- ✓ Always use a soap substitute (even when your skin is in good condition). Cleanse your skin with soap free cleansers such as high quality Skin Basics Everyday Face & Body Wash, Aqueous Cream or Lotion
- ✓ Moisturise with Skin Basics Moisturising Sorbolene Lotion or Cream to maintain or re-establish the natural moisture loss on your skin
- ✓ Use hypoallergenic skin care products (including cosmetics)
- ✓ Avoid all over exposure to the sun and wind
- ✓ Bath or shower daily in lukewarm water. Bacteria and fungi can flourish in hot humid conditions



Revitalise your skin... everyday

Our challenge is to keep skin moist and to avoid factors that trigger dry skin. For that reason, it's a good idea to always use skin care products that are kind to your skin.

Skin Basics is a gentle, soap free range of cleansers, moisturisers and protectives that are so mild you can use it everyday.

Assurance for your skin – a complete range for dry, sensitive and even normal skin

With over 60 years heritage in skincare, Skin Basics has become the trusted everyday soap free alternative for dry, sensitive and even normal skin. The products have been formulated to high dermatological standards (Australian Pharmaceutical Formulary and British Pharmacopoeia) using pharmaceutical grade ingredients to keep skin moist.

- ✓ Non-greasy and fast absorbing
- ✓ Hypoallergenic
- ✓ PH balanced
- ✓ Free of colour and perfume
- ✓ Does not contain lanolin

For all ages

- ✓ For dry, sensitive or normal skin
- ✓ Suitable for all ages



Skin Basics Cleansers – soap free and mild

- ✓ Gently cleanses and moisturises
- ✓ Leaves the skin feeling silky smooth
- ✓ Suitable for people with sensitive skin due to dermatitis, scaly skin, eczema and sun damaged skin



The skin's normal pH balance is 5.5 – 6.5, providing a protective barrier against growth of bacteria and fungi (which generally grow in alkaline pH level greater than 7).

With the use of soaps, the pH of the skin changes to alkaline pH 9-10. Healthy skin has the ability to change this pH level back to normal within 15-30 minutes. However, if the skin has a dermatological condition (e.g. dermatitis, eczema, psoriasis), it takes longer (up to 24 hours) to return to the normal pH level. During this time, the skin condition may be aggravated by bacteria or fungi invasion. Most soaps also contain skin irritants such as perfume, free caustic soda and colour and should be avoided on sensitive and dry skin.

Soap free skin cleansers available:

- ✓ Skin Basics Everyday Face & Body Wash
- ✓ Skin Basics Aqueous Lotion
- ✓ Skin Basics Aqueous Cream

Skin Basics Moisturisers – gentle, yet moisturising

- ✓ Locks in the moisture to ensure the skin does not dry out
- ✓ Re-establishes the skin's natural moisture barrier
- ✓ Provides treatment and long lasting protection against many causes of dry skin, winter itch, dermatitis, scaly skin, and symptomatic relief of conditions such as eczema and psoriasis

Gentle moisturisers available:

- ✓ Skin Basics Sorbolene Cream
- ✓ Skin Basics Sorbolene Cream with 10% Glycerine
- ✓ Skin Basics Sorbolene Lotion with 10% Glycerine & Aloe Vera
- ✓ Skin Basics Sorbolene Lotion with 10% Glycerine & Vitamin E

Skin Basics Protectives – protects and prevents

- ✓ Provides a protective barrier against skin irritations
- ✓ Prevents and treats nappy and urinary rash, chafed and tender skin, and mild dermatological conditions such as eczema and dermatitis

Protectives available:

- ✓ Skin Basics Zinc & Castor Oil Cream

Skin Basics Product Selection Guide

When & where to use?	Everyday Face & Body Wash (soap free wash)	Aqueous Lotion (soap free wash)	Aqueous Cream (soap free cleanser)	Sorbolene Lotion with 10% Glycerine (Also Aloe Vera & Vitamin E)	Sorbolene Cream with 10% Glycerine	Sorbolene Cream	Zinc & Castor Oil Cream
Dry Skin	✓	✓	✓	✓	✓	✓	✓
Sensitive Skin	✓	✓	✓	✓	✓	✓	✓
Dermatological conditions (e.g Eczema/Dermatitis)	✓	✓	✓	✓	✓	✓	✓
Normal Skin	✓	✓	✓	✓	✓	✓	✓
All over body	✓	✓	✓	✓	✓	✓	✓
After waxing	✓	✓	✓	✓			
For Shaving (Face/Legs)	✓	✓	✓	✓			
With bath/shower	✓	✓	✓	✓			
Basin – Hand wash	✓	✓	✓	✓			
Chafed & tender skin (e.g Nappy or Urinary Rash)							✓